

dematerialization of EEAL shares

Dear Shareholders,

Please note that Eveready East Africa Ltd (EEAL) is in the process of converting its share certificate from their present physical form to electronic form for the same number of holding. This conversion which is also known as dematerialization is expected to be completed on **1 September 2013**.

As a shareholder, if you have already deposited all your shares in CDS, you will not be required to take any further action as a result of the conversion process. However, if you are still holding onto your share certificates, you are encouraged to visit your, investment bank, stockbroker or custodian and open a CDS account where you will be able to deposit your shares. They will also advise you of their requirements for the conversion.

All shares that have not been immobilized by the conversion date will be reflected as a record in the depository in the shareholder's name pending the opening of a CDS account. Please contact our share registrar at the below address should you have any queries.

Image Registrars,
Trans National Plaza, 8th Floor,
P.O. Box 9287-00100, Nairobi.

Issa Timamy, **Company Secretary**

17 July 2013.



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