



For Immediate Release

Nairobi Securities Exchange Plc (NSE) Launches Mobile App to Boost Investors' Participation

Nairobi, 9 June 2020... The Nairobi Securities Exchange (NSE), has today launched a dynamic and user-friendly mobile app, to enhance investors' participation in Kenya's capital market.

The App is designed to provide market participants with convenient, faster and real-time access to the Exchange's activities. It features market snapshots, stock prices, market analytics, financial news and is a gateway to stock broker apps.

Further, with the mobile app users can create personalized watch lists to keep track of chosen securities, eliminating the need to access multiple information sources. The NSE App is available free of charge on both Google Play store and IOS.

The launch event was graced by the presence of the Chief Administrative Secretary, Ministry of ICT, Innovation and Youth, Ms. Maureen Mbaka who congratulated the NSE on achieving this milestone.

"The Government commends such strategies which place special focus on enhancing technology, innovation, financial inclusion and financial literacy across private sector players in the country." She said.

Speaking during the launch, the Chairman, NSE, Mr. Sam Kimani, noted that the delivery of the NSE mobile app is consistent with NSE's intent to offer uninterrupted services amid the current situation and Government directives put in place to mitigate effects of the pandemic.

"Today, our country and the entire world is fighting a health crisis and there has been a need to put in place measures to support trading in the market while ensuring that we adhere to the health protocols as laid down by the Government. The NSE has undertaken strategic measures to ensure local and foreign investors have uninterrupted access to Capital Market services in Kenya. Guided by this commitment, the NSE commissioned the upgrade of the NSE Mobile App to incorporate advanced features aimed at ensuring investors continue to access and invest in the stock market remotely through the application."

"With the upgrade, the App will be a gateway to the Online Share Trading and Mobile Trading Apps offered by the various Trading Participants. First, the platform ensures convenience and accessibility to any investor with a mobile phone. This, places the power on the investor – wherever they are, to instant trading and a wealth of information right at their fingertips." Mr. Kimani added.

ENDS



About NSE

The Nairobi Securities Exchange (NSE) is the principal securities exchange of Kenya. Besides equity securities, the NSE offers a platform for the issuance and trading of debt securities. The NSE is a member of the African Securities Exchanges Association and the East African Securities Exchanges Association. It is a full member of the Association of Futures Markets and the World Federation of Exchanges, and a partner Exchange in the United Nations Sustainable Stock Exchanges Initiative.

FOR MORE INFORMATION PLEASE CONTACT:

Waithera Mwai

Senior Manager, Corporate Affairs

Nairobi Securities Exchange PLC

Tel: +254 (020) 283 1000

Email: wmwai@nse.co.ke