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PRESS RELEASE

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**THE EXCHANGE RAISES OVER KES 6.5 MILLION FOR  
WILDLIFE CONSERVATION DURING THE CHARITY  
TRADING DAY**

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**September 4, 2015**

**Nairobi September 4, 2015:** NSE has announced today that it has raised over KES 6.5 million to go towards wildlife conservation and other charitable activities. The money was raised during its inaugural Charity Trading day with a portion of the funds going to the lead beneficiary, the Borana Conservancy.

The event held at the NSE trading floor, hosted various Capital Market players and renown personalities such as Eric Wainaina, Beatrice Marshal, Julie Gichuru, Janet Mbugua among others who joined various trading participants to make calls to clients urging them to make trades and support the Charity Trading Day.

Speaking during the event, Mr. Eddy Njoroge, Chairman, NSE said *"The NSE is a partner in the United Nations Sustainable Stock Exchanges (SSE) initiative; a peer-to-peer learning platform for exploring how exchanges can enhance corporate transparency and performance on ESG issues. By launching the NSE Charity Trading Day we continue to encourage the Capital Markets players to support ESG initiatives affecting our surrounding community and positively impacting the lives of our fellow Kenyans."*

Mike Dyer, Managing Director Borana Conservancy said, *"We are delighted about the support we have received from the NSE, capital market participants and other partners in helping to secure Kenya's rhino population in perpetuity."*

NSE donated its day's revenue to charity and received sponsorship from ICAP – the lead sponsor who supported the cause with £25,000 among other Capital Markets Players and supporting organizations whose total contribution came to **Ksh 6,564,204**. Mr. Geoffrey Odundo, Chief Executive, NSE noted *"The Exchange is passionate about wildlife conservancy as we seek to secure endangered wildlife, like the rhino, that are on the brink of extinction leaving future generations with only images and stories of these beautiful creatures. We will continue to hold the Charity Trading annually with an aim of transforming the lives and livelihoods of people around the country."*

On behalf of the lead sponsor, the ICAP CEO Michael Spencer said, *"ICAP has a long history of not only hosting Charity Trading days but supporting a number of charities around the globe. We recognize the role that tourism plays in the Kenyan economy and our contribution towards this is to ensure that visitors to Kenya appreciate these magnificent animals in their natural habitat and support continuing efforts to protect them."*

**ENDS**

**Personalities at the event included;**

1. Eric Wainana
2. Aly-Khan Satchu
3. Annabel Onyango
4. Julie Gichuru
5. Janet Mbugua
6. Kiran Jethwa
7. Beatrice Marshall
8. Kevin Maina “Makmende”
9. Felix Ochieng
10. Patricia Amira

**About NSE Charity Trading**

NSE Charity Trading Day is an annual event that brings together capital market participants, the financial community and celebrities to network, have fun and raise funds towards charitable efforts. During the Charity day, celebrities and market participants make calls to clients on behalf of dealers and encourage them to trade on that day in support of charity.

**About the Nairobi Securities Exchange**

The Nairobi Securities Exchange (NSE) is the principal securities exchange of Kenya. Besides equity securities, the NSE offers a platform for the issuance and trading of debt securities. The NSE is a member of the African Securities Exchanges Association (ASEA) and the East African Securities Exchanges Association (EASEA). It is an affiliate member of the World Federation of Exchanges (WFE), an associate member of the Association of Futures Markets (AFM) and a partner Exchange in the United Nations Sustainable Stock Exchanges Initiative (SSE).

**About Borana Conservancy**

Borana Conservancy is a not-for-profit wildlife reserve working in partnership with Kenya Wildlife Service adding secure habitat to The Lewa Wildlife Conservancy’s successful Rhino Breeding Programme. We are conserving endangered species and securing habitat for a sustainable future for wildlife for the benefit of all Kenyans.

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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