

**Tuesday, September 17, 2024**

**NAIROBI SECURITIES EXCHANGE PLC PARTNERS WITH TRADINGVIEW TO ENHANCE FINANCIAL INCLUSION THROUGH THE NSE VIRTUAL TRADING PLATFORM (NSE SOKO PLAY)**

The Nairobi Securities Exchange Plc (NSE), the leading exchange in Eastern and Central Africa, is proud to announce the commencement of a strategic partnership with TradingView, a leading provider of advanced financial analytical tools used by 60M+ traders and investors worldwide, to enhance financial inclusion through NSE SOKO PLAY.

The partnership incorporates integration of TradingView's capabilities with the [NSE SOKO PLAY](#) - a market simulation and gamification tool that provides investors the opportunity to learn how to invest on the NSE with a view to practice and then transition into the real trading market.

The partnership aligns with NSE's strategic priority of enhancing financial inclusion through innovative technology-enabled solutions. It will initially place special focus on 5M+ university students across public and private universities in Kenya.

Commenting on the partnership, Mr. Frank Mwit, Chief Executive Officer, NSE noted, *"We are delighted to partner with TradingView, a globally recognized platform, to accelerate the growth, development and deepening of our capital market by using market-leading tech solutions to address investor education gaps in our market. This collaboration underscores our commitment to promote investor awareness and financial inclusion by providing investors with tools, such as NSE SOKO PLAY, they need to make informed investment decisions in the dynamic and profitable world of stock trading. We encourage the investing public to sign up to the NSE SOKO PLAY through <https://academy.nse.co.ke/>.*

Reiterating his remarks, Oleg Morgunov, Business Manager at TradingView, added, *"We are excited to collaborate with the NSE to enhance their Virtual Trading platform, NSE SOKO PLAY. This partnership aligns with our commitment to making markets more accessible and providing traders with different needs and backgrounds with reliable market data and technology. We look forward to seeing how traders and investors will maximize their experience through amalgamation of the powerful user-friendly NSE SOKO PLAY and the feature-packed TradingView widgets."*

By integrating TradingView's state-of-the-art technical analysis widget, users of NSE SOKO PLAY will now be able to access a powerful set of tools to conduct in-depth market analysis. This enhancement allows users to apply technical indicators, analyze price patterns among [market movers](#) and explore various charting options, all within a virtual trading environment. The new feature will provide the insights needed to trade with confidence for both new and legacy participants in the market.

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## Notes to the Editor

### About NSE

The Nairobi Securities Exchange (NSE) is the principal securities exchange in Kenya. It offers a world-class trading facility for local and international investors and issuers looking to gain exposure to Kenya's and Africa's economic growth. NSE plays a vital role in the growth of Kenya's economy through mobilization of global and domestic capital. The NSE is a founder member of the African Securities Exchanges Association and the East African Securities Exchanges Association. It is a full member of the World Federation of Exchanges and the Association of Futures Markets, and also a partner Exchange in the United Nations Sustainable Stock Exchanges Initiative (SSE). NSE operates under the regulatory jurisdiction of the Capital Markets Authority of Kenya.

### FOR MORE INFORMATION PLEASE CONTACT:

Boniface Mbogo  
Manager - Brand, Media and Communications  
Nairobi Securities Exchange PLC  
Email: [bmbogo@nse.co.ke](mailto:bmbogo@nse.co.ke) / [CorporateAffairs@NSE.CO.KE](mailto:CorporateAffairs@NSE.CO.KE)  
+254 (020) 283 1000  
Nairobi Securities Exchange  
55 Westlands Road, P O Box 43633 - 00100  
Nairobi Kenya [www.nse.co.ke](http://www.nse.co.ke)

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